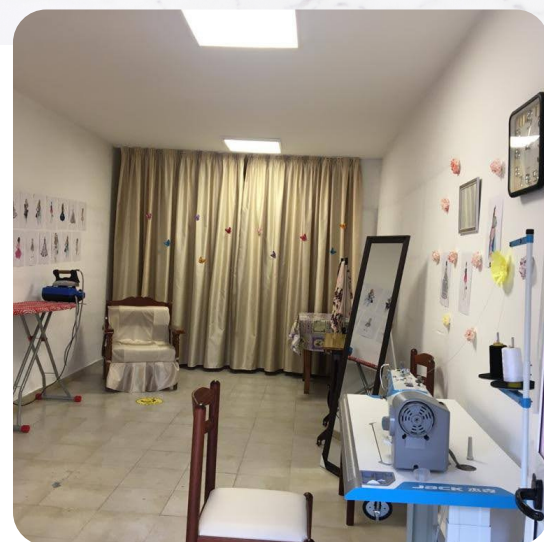


Success stories

Rehabilitation and integration of victims of human trafficking by Different & Equal

M. trafficking survivor, beneficiary of the organization "Different & Equal" had to face job loss as a result of the Covid-19 pandemic. Faced with this situation, after finishing a professional tailoring course and experience in a studio she thought of opening a tailoring shop, near the place she lived. She proposed this idea to the organisation, which assisted her.



A tailoring shop is a small place where many processes are carried out.

"Thinking about the variety and competition among such businesses I thought of introducing embroidery as a novelty. So, the store was furnished with all the professional equipment necessary for this purpose.

At first, I worked hard on repairs and in this way I could develop a clientele. As customers gained confidence, the demand for additional services increased and, with the Covid masks becoming indispensable, I started to develop a range of patterns, increasing the amount of work,"

-says M.

Different & Equal supported M. throughout the whole business start-up process, beginning with the preparation of a business plan and providing financial support for the purchase of all the equipment necessary for the tailoring shop. The business was also supported for the first three months of activity with the payment of rent, taxes and social and health insurance, business registration, obtaining a licence, among other things.

"I am grateful that I had the opportunity to obtain assistance in such a difficult situation. After this support I have the confidence to do things on my own, to manage this business by myself and I see myself even more prepared for the future"